

A close-up photograph of several large, dark green leaves with a textured surface. Water droplets are scattered across the leaves, reflecting light. The leaves are overlapping, creating a sense of depth and organic form.

Kiluth



# ORG. PROFILE

2025

[www.kiluth.com](http://www.kiluth.com)

# AGENDA

01

**ABOUT US**

02

**WHAT WE OFFER**

03

**ORG. STRUCTURE**

04

**OUR TEAM**

05

**CASE STUDIES**

06

**HOW WE WORK**

07

**SERVICE RATE**

08

**FUTURE ROADMAP**

# ABOUT US

01

We are an end-to-end  
technology studio established  
in the digital era of 2025.

ក'ណល់

ក្រុន

# OUR MISSION

01

Craft intuitive, beautifully designed experiences.

02

Apply cutting-edge technology to solve real business challenges.

03

Deliver holistic results — efficiency, engagement, and sustainable growth.



# OUR VISION



01

---

Shape industry standards for creativity  
and innovation.

02

---

Be recognized for influence and impact,  
not just size.

03

---

Create meaningful change for businesses  
and the communities they serve.

# OUR PRINCIPLES

01

Integrity – We do the right thing, always.

---

02

Innovation – We constantly push  
boundaries and embrace new ideas.

---

03

Excellence – We hold ourselves to the  
highest standards.

# OUR CULTURE

01

Craftsmanship — building things the right way, with care and attention to detail.

02

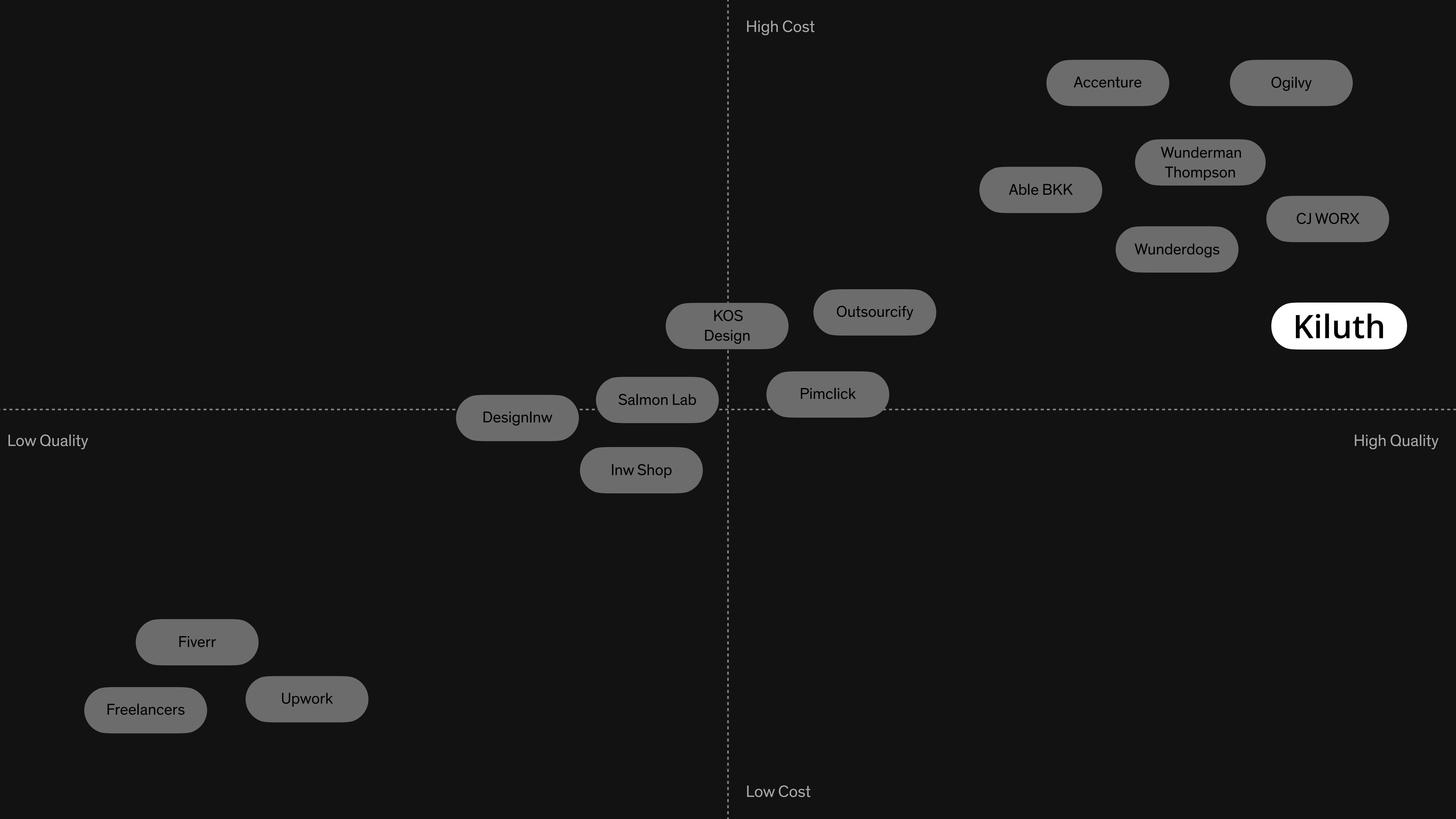
Transparency — keeping communication open, direct, and constructive.

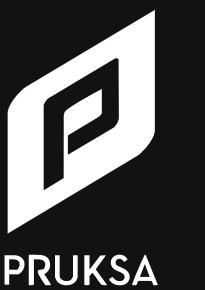
03

Ownership — taking responsibility for outcomes, not just tasks.

04

Empathy — understanding people and balancing work with life.





Ogilvy

Chula  
Chulalongkorn University

Nestle

remobie

Kimberly-Clark

BG

CMCC  
Capital Market Case Competition  
in Investment Banking

amazing  
THAILAND

SUGAR  
PEP  
SUGAR & PEPPER

BONSOIR®

NEO

SINGHA  
CORPORATION

ttb

Thai  
Life  
Insurance

SEIKO

elephant house  
COOKIES

TOP CHAROEN

SMALL®  
ROOM

PeTA

WASH LAB

# WHAT WE OFFER

02

# SOFTWARE DEVELOPMENT

01

End-to-end technology solutions tailored to each client's needs, from custom applications to infrastructure security.

## Core Services

Custom Software Development – Scalable, secure, and tailored to business needs.

AI & Data Analytics – Machine learning integration, predictive analytics, and process automation.

System Architecture & DevOps – Cloud deployment, CI/CD pipelines, and server optimization.

Cybersecurity & Network Engineering – Secure infrastructure and compliance solutions.

## Deliverables

Fully functional, production-ready systems

API integrations & documentation

Deployment and hosting configuration

Security audits and compliance reports

# CREATIVE & DIGITAL MEDIA

02

Design and media solutions that inspire,  
engage, and connect with your audience.

## Core Services

UI/UX Design – Research-based user flows, wireframes, and high-fidelity interfaces.  
Branding & Visual Design – Logo creation, design systems, and identity kits.  
Photography & Videography – Corporate, product, and marketing media production.  
Video Production & Motion Graphics – Editing, effects, and storytelling for campaigns.

## Deliverables

Complete brand identity kits (logos, colors, typography)  
Interactive design prototypes  
Edited photography and videography packages  
Campaign-ready video assets

# BUSINESS & CLIENT SOLUTIONS

03

Operational, strategic, and client-facing solutions that strengthen business relationships and efficiency.

## Core Services

Project Management – End-to-end planning, task coordination, and client communication.  
Account Management & Sales – Business development and relationship building.  
Customer Service & CRM – Support systems, loyalty programs, and retention strategies.  
Legal & Compliance Advisory – Contract reviews, policy drafting, and regulatory guidance.

## Deliverables

Project plans, timelines, and status reports  
Sales strategies and lead tracking systems  
CRM configuration & training  
Legal and compliance documentation

# MARKETING & GROWTH

04

Comprehensive strategies and campaigns that drive brand visibility, engagement, and market share.

## Core Services

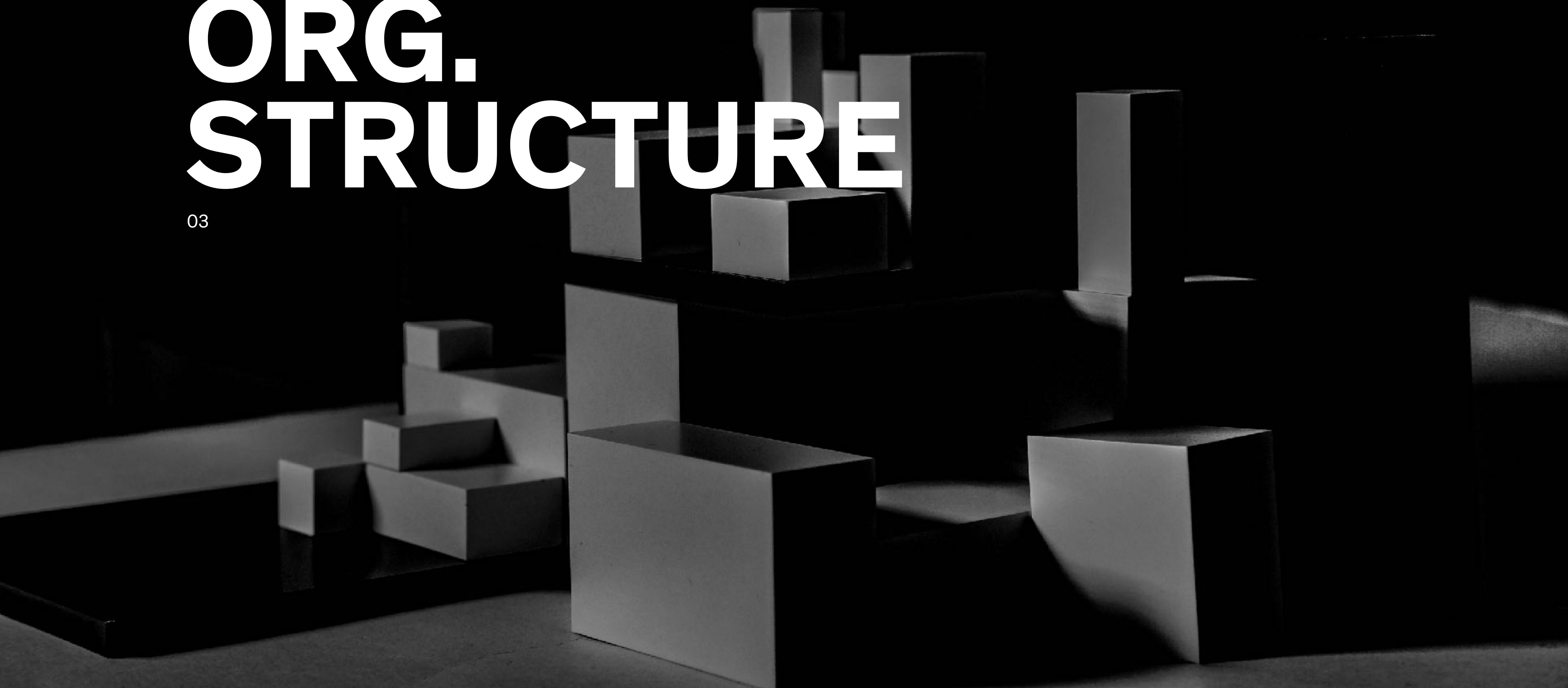
Digital Marketing Strategy – SEO, social media, and paid ads campaign management.  
Brand Positioning & Messaging – Differentiation strategies for target markets.  
Content Creation – Social media assets, ad creatives, and blog articles.  
Market Research – Competitor analysis and industry insights.

## Deliverables

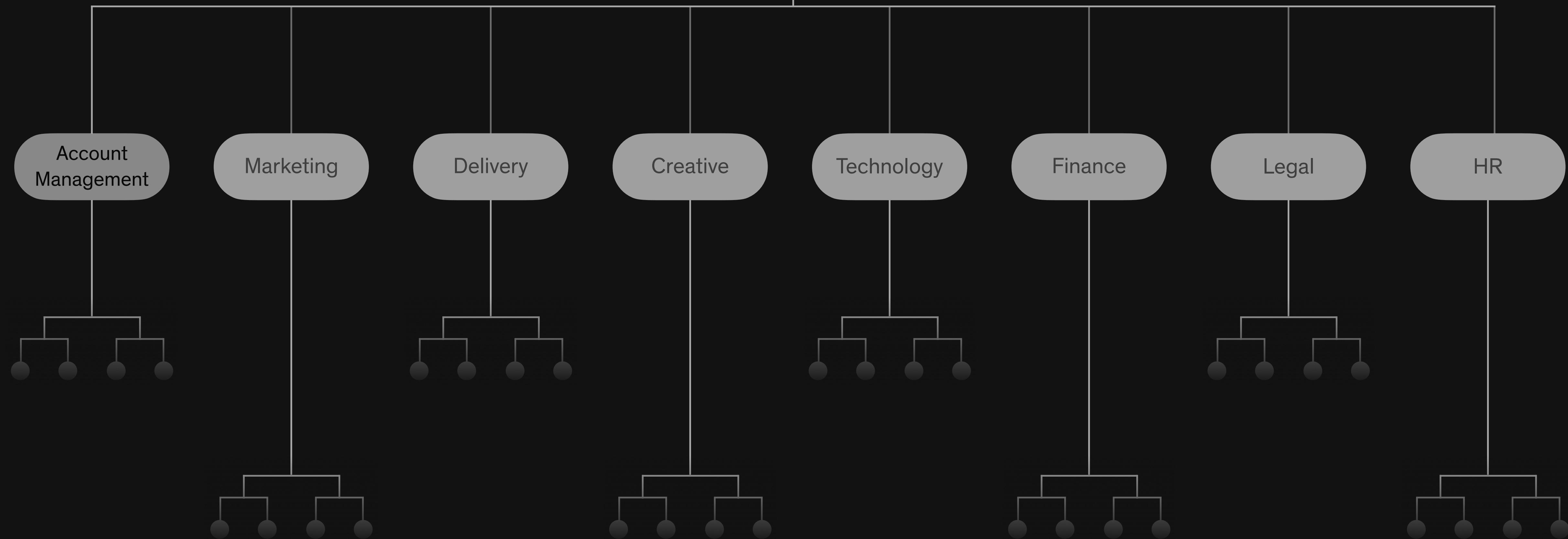
Marketing campaign calendars  
Ad creatives and content sets  
SEO audit reports and keyword strategies  
Market research and analytics reports

# ORG. STRUCTURE

03



# Business Executive



Business Executive

Account  
Management

Account Director

Account Director

Account Executive

Customer Support

CSR Specialist

Sales

Marketing Director

Marketing Strategist

Branding Specialist

Product Specialist

CRM Specialist

Public Relation

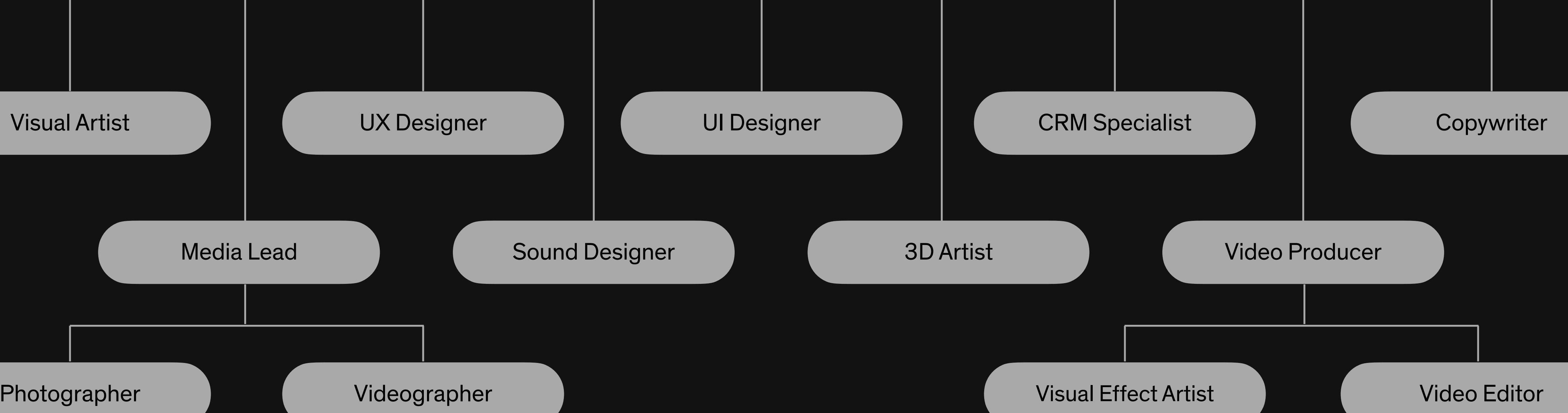
Researcher

Delivery Director

QA Tester

Project Manager

# Creative Director



Technology Director

DevOps

Software Developer

ML & AI Specialist

System Analyst

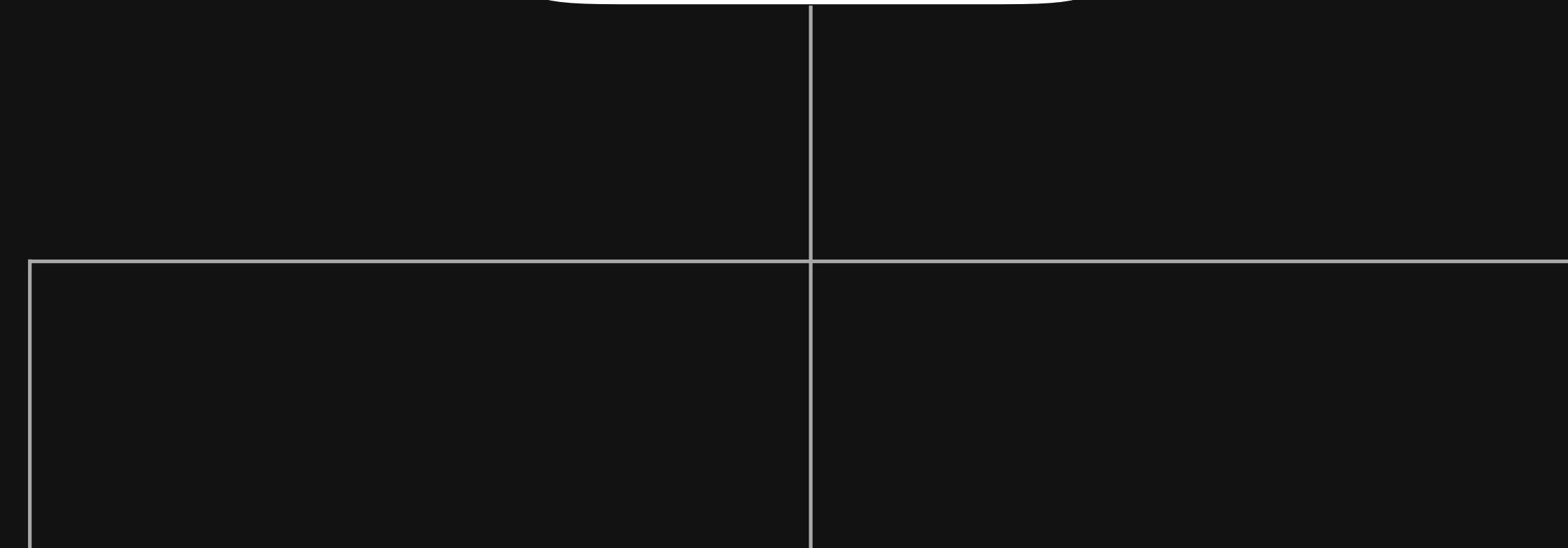
Network Engineer

Server Admin

Security Specialist

Data Analyst

Finance Director

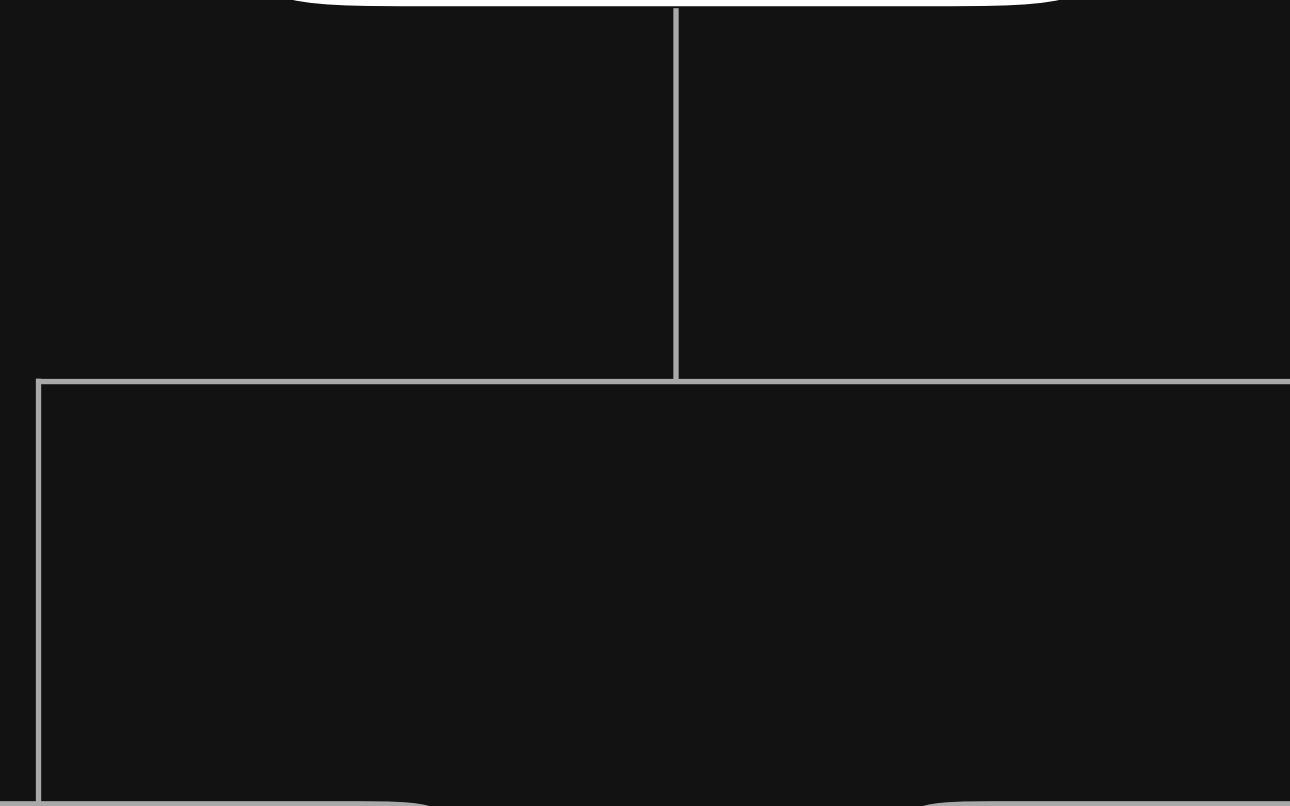


Business Affiliate

Procurement Personnel

Accountant

Legal Director



Legal Consultant

Facilities Manager

HR Director



Training Specialist

Talents Manager

# OUR TEAM

04

# Business

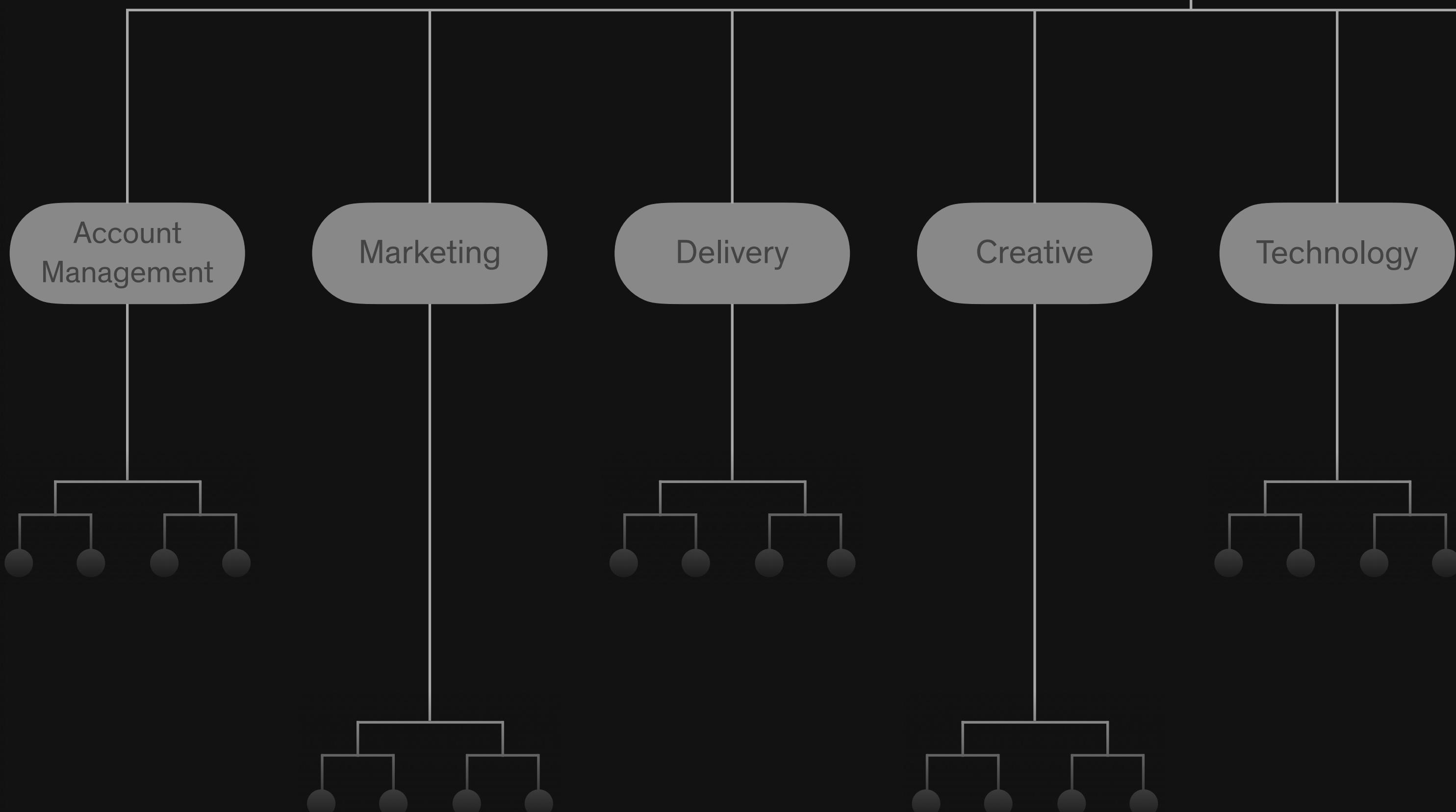
Business Executive



Reaw

Phuttipan Samranruen

Business Executive



# Account Management

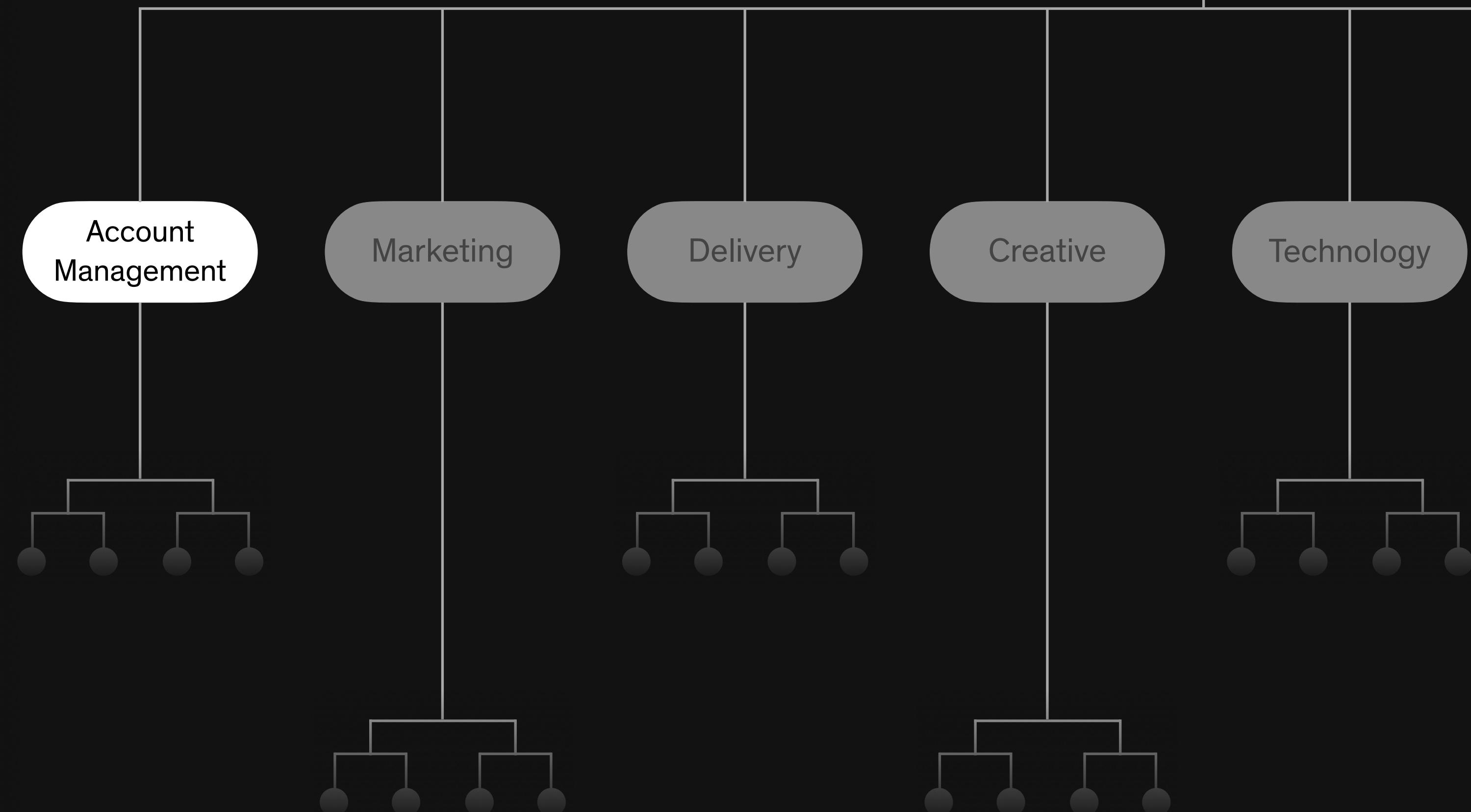
Account Executive



Oil

Treerat Danvilai

Business Executive



# Account Management

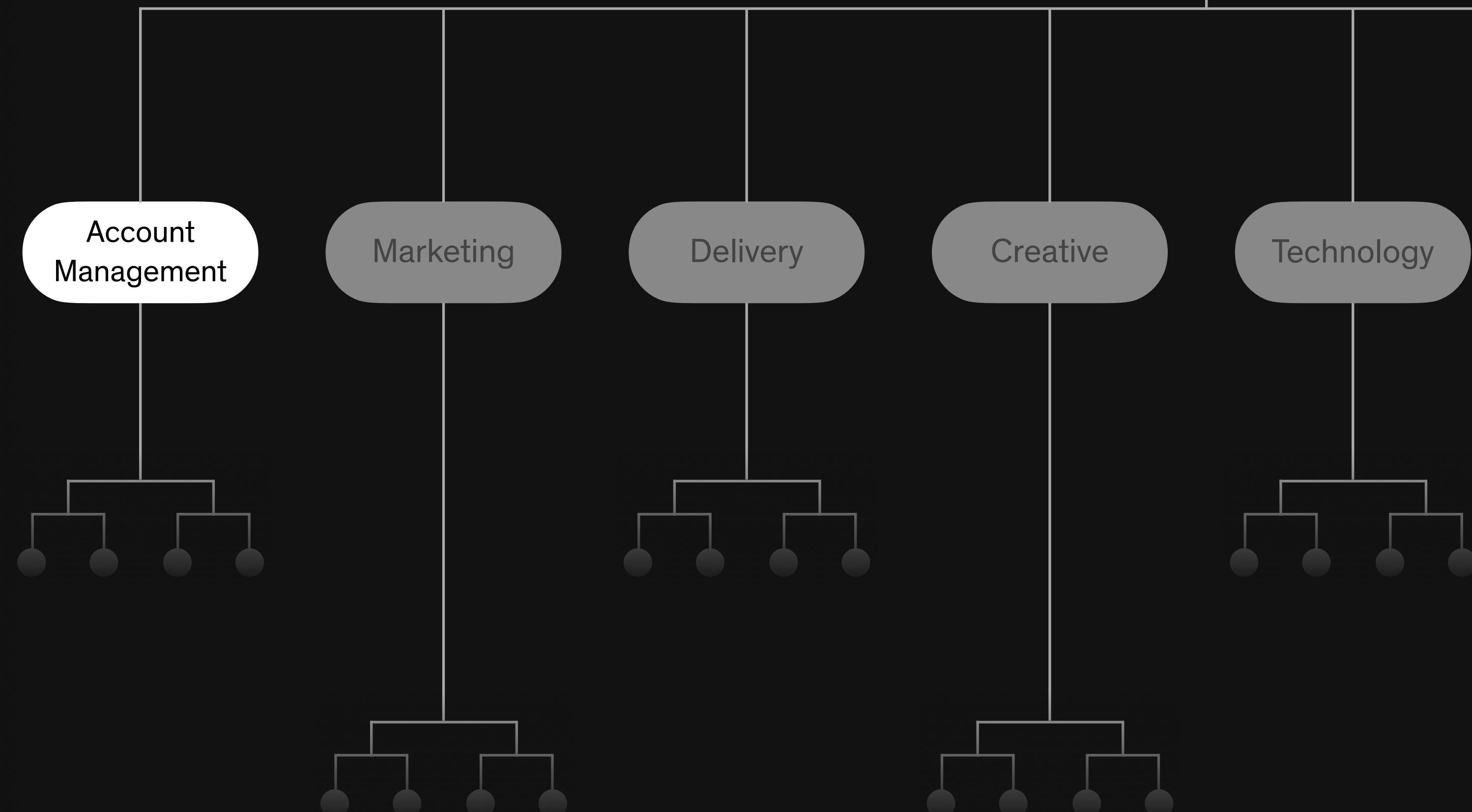
Head of Sales



City

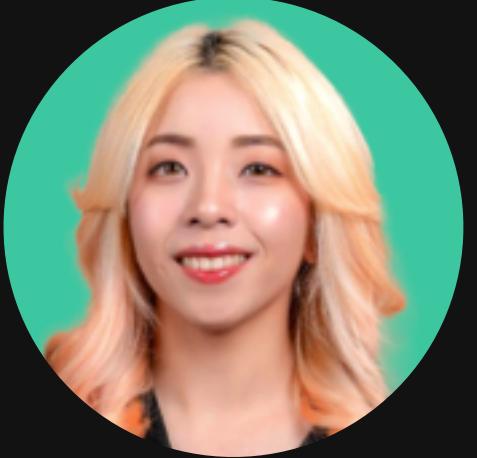
Napreeya Aroonpai

Business Executive



# Marketing

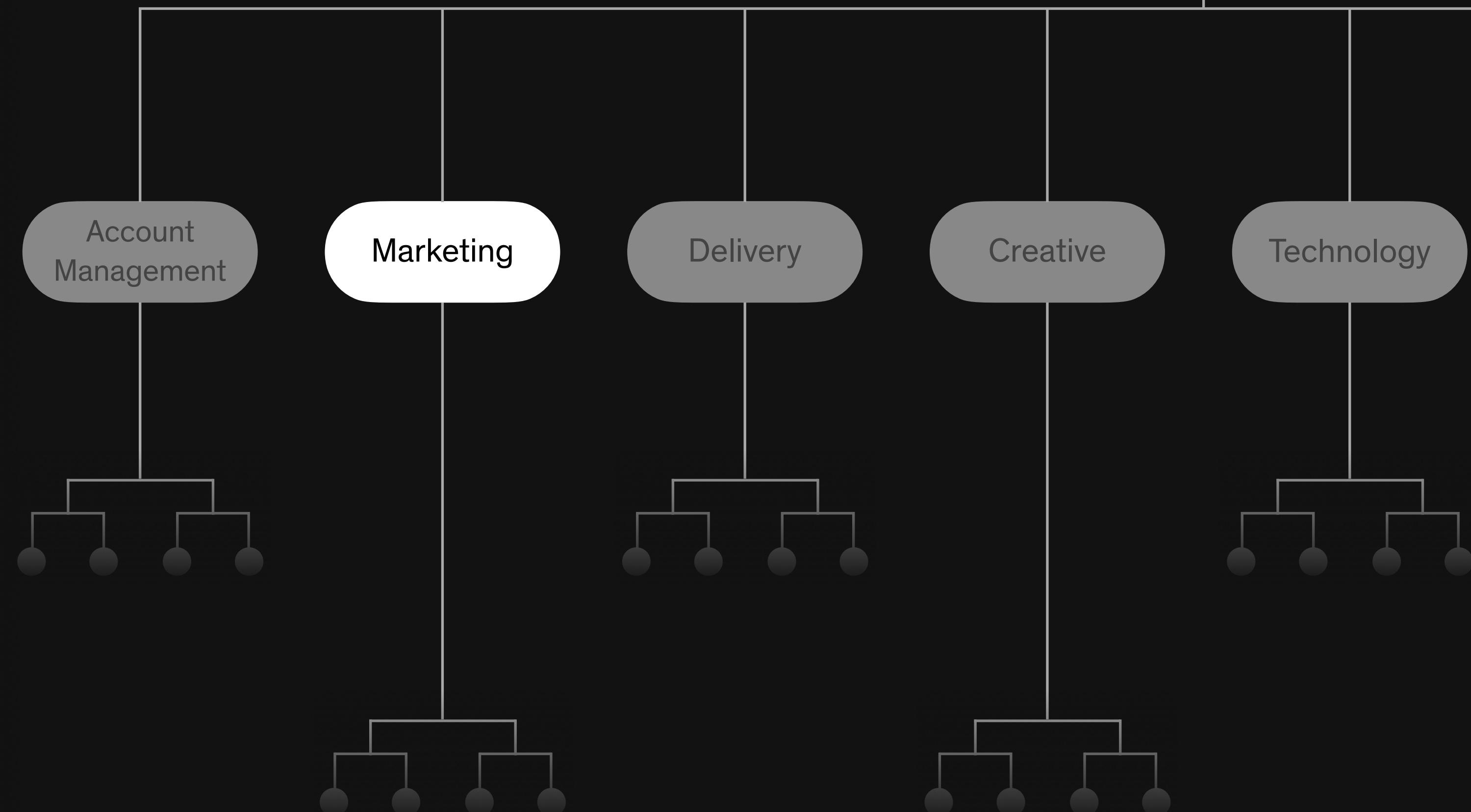
Marketing Strategist



World

World Varisara

Business Executive



# Delivery

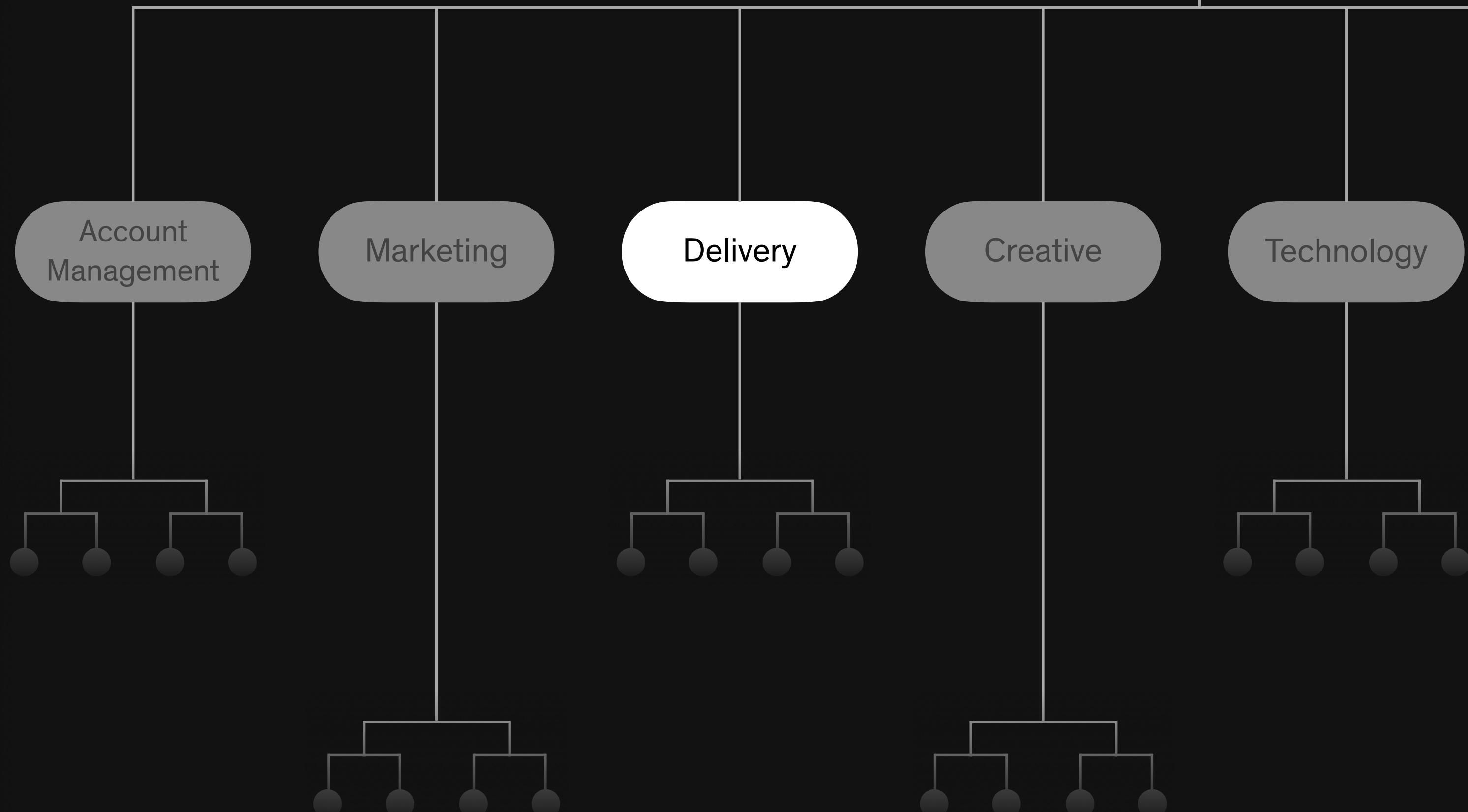
Project Manager



Joy

Noprada Jirarattanapan

Business Executive



# Technology

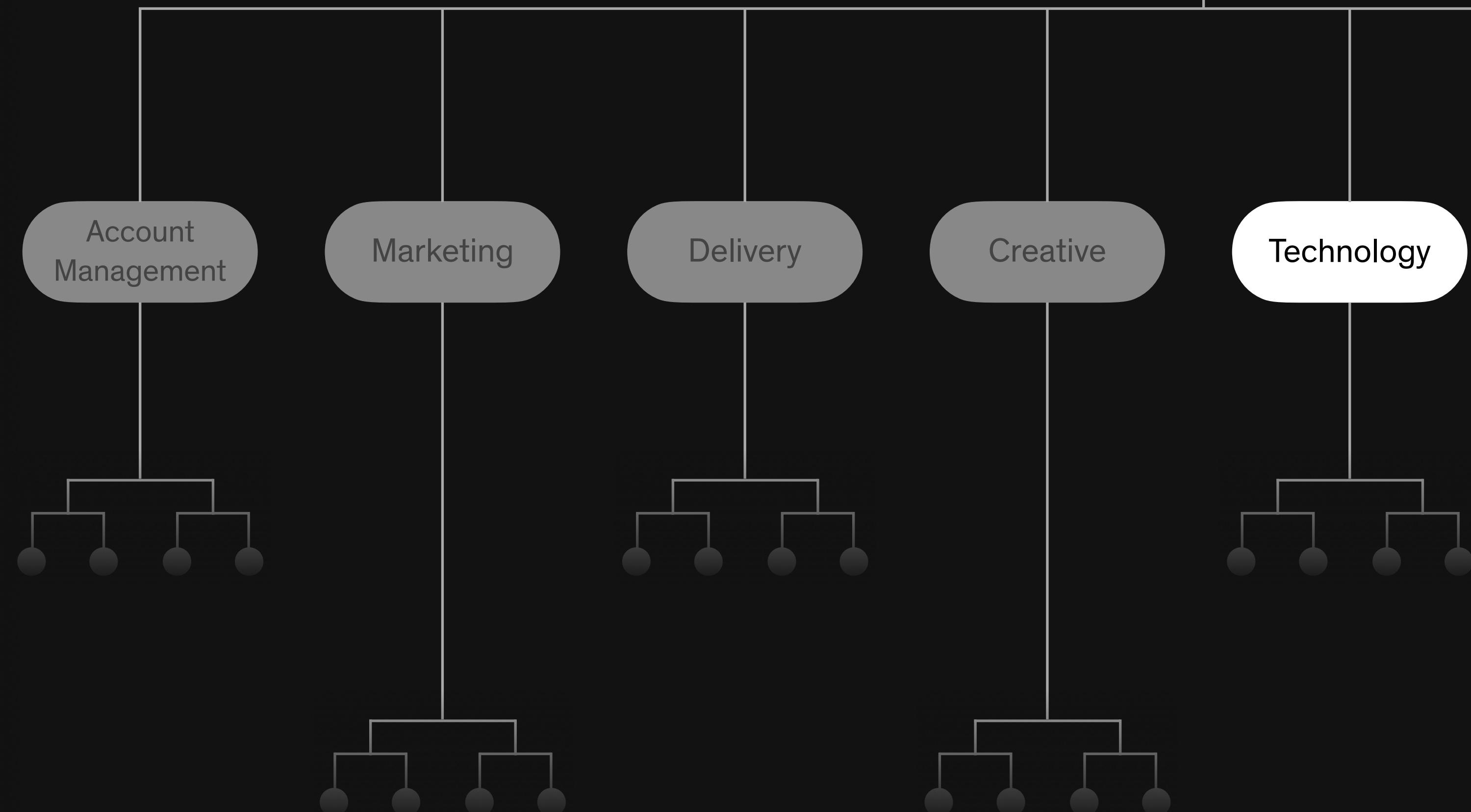
Software Developer



Poom

Pavaruth Pengcharoen

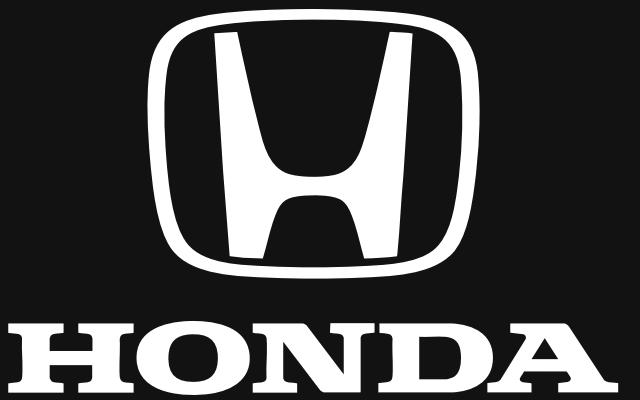
Business Executive



A close-up photograph of several green leaves, likely hosta, with prominent veins. Water droplets are scattered across the surfaces of the leaves, reflecting light. The leaves are overlapping, creating a sense of depth.

# CASE STUDIES

05



**HONDA**

**HONDA**  
The Power of Dreams. | **How we move you.**  
CREATE • TRANSCEND • INSPIRE

ไทย | กาน់ប៊ូវិ | ក្រុមហ៊ុន | បច្ចាចក្រការពារ | ផ្ទាយការណ៍ | EN | TH | ☰

## WHERE THE DRIVE MEANS MORE

ឱកគេលីនិច្ច ໄប់សុខុបែបកំពើបើកបុណ្យ

រាយការជីវិតជីវិតបី



### កាន់ហារករណែនីតាក្រុងតាមរបៀបកុំ

សំរាប់ Hybrid e:HEV | សំរាប់ EV | សំរាប់ Sedan | សំរាប់ Hatchback | សំរាប់ SUV | របៀបកុំ

ទូរសព្ទអំពី



City  
e:HEV + Turbo

City Hatchback  
e:HEV + Turbo

Civic  
e:HEV + Turbo

HR-V e:HEV  
e:HEV

Accord e:HEV  
e:HEV

ទូរសព្ទអំពី

រាយការជីវិតជីវិតបី

កាន់ហារករណែនីតាក្រុងតាមរបៀបកុំ

សំរាប់ Hybrid e:HEV | សំរាប់ EV | សំរាប់ Sedan | សំរាប់ Hatchback | សំរាប់ SUV | របៀបកុំ

City  
e:HEV - Turbo

City Hatchback  
e:HEV - Turbo

City  
e:HEV - Turbo

ទូរសព្ទអំពី

រាយការជីវិតជីវិតបី

**HONDA**  
The Power of Dreams. | **How we move you.**  
CREATE • TRANSCEND • INSPIRE

ទូរសព្ទអំពី ឱកគេលីនិច្ច ໄប់សុខុបែបកំពើបើកបុណ្យ  
សំរាប់ ... សំរាប់ទូរសព្ទអំពី ឱកគេលីនិច្ច ឱកគេលីនិច្ច



## WHERE THE DRIVE MEANS MORE

ឱកគេលីនិច្ច ໄប់សុខុបែបកំពើបើកបុណ្យ

រាយការជីវិតជីវិតបី



ទូរសព្ទអំពី

កាន់ហារករណែនីតាក្រុងតាមរបៀបកុំ

សំរាប់ Hybrid e:HEV | សំរាប់ EV | សំរាប់ Sedan | សំរាប់ Hatchback | សំរាប់ SUV | របៀបកុំ

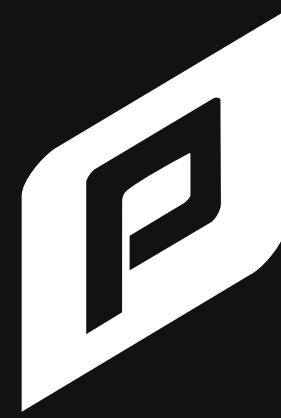
City  
e:HEV - Turbo

City Hatchback  
e:HEV - Turbo

City  
e:HEV - Turbo

ទូរសព្ទអំពី

រាយការជីវិតជីវិតបី



PRUKSA

PRUKSA หัวนนิโภบ บ้านเดี่ยว กอนโด บ้านแฝด อาคารพาณิชย์ โครงการสำราญหัวด โปรใบขับ

ลับล้อเพลิน > เที่ยวบ้านพักกลาง >



PRUKSA

LIFETIME  
*Well*  
LIVING  
อยู่ดี...ก็ชีวิต

ค้นหาโครงการที่เหมาะสมกับคุณ

 พิมพ์ชื่อโครงการ หรือห้ามค่าที่คุณสนใจ

ค้นหา

หัวนนิโภบ บ้านเดี่ยว กอนโด บ้านแฝด อาคารพาณิชย์ โครงการสำราญหัวด

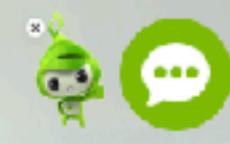
PRUKSA HIGHLIGHT

PINE WELLNESS  
RESIDENCE PRACHACHUEN

THE PALM RESIDENCES  
WATCHARAPOL

THE RESERVE  
SATHORN

THE PLANT  
บ้านต้น บางนา





# สุ่สุคติ

จัดงานศพดั่งญาติที่รู้ใจ  
เพื่อช่วงเวลาสุดท้ายของคนที่คุณรัก

จุดเด่นของ สุ่สุคติ



คันหาวัด



ร่วมไว้อลัย



ส่งพวงหรีดอิจิ้ก้า



ร่วมทำบุญกับเจ้าภาพ

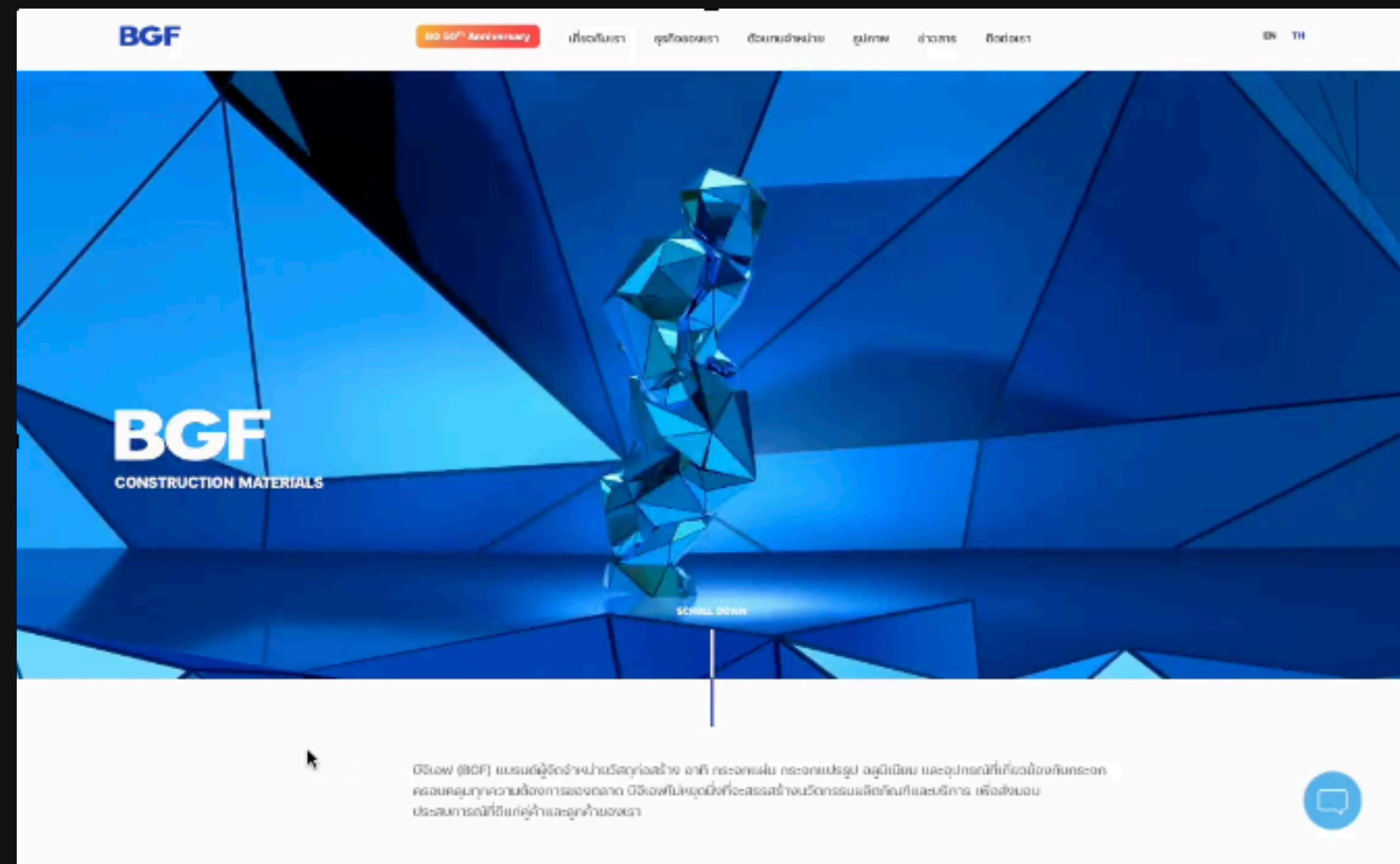
## คันหาวัด

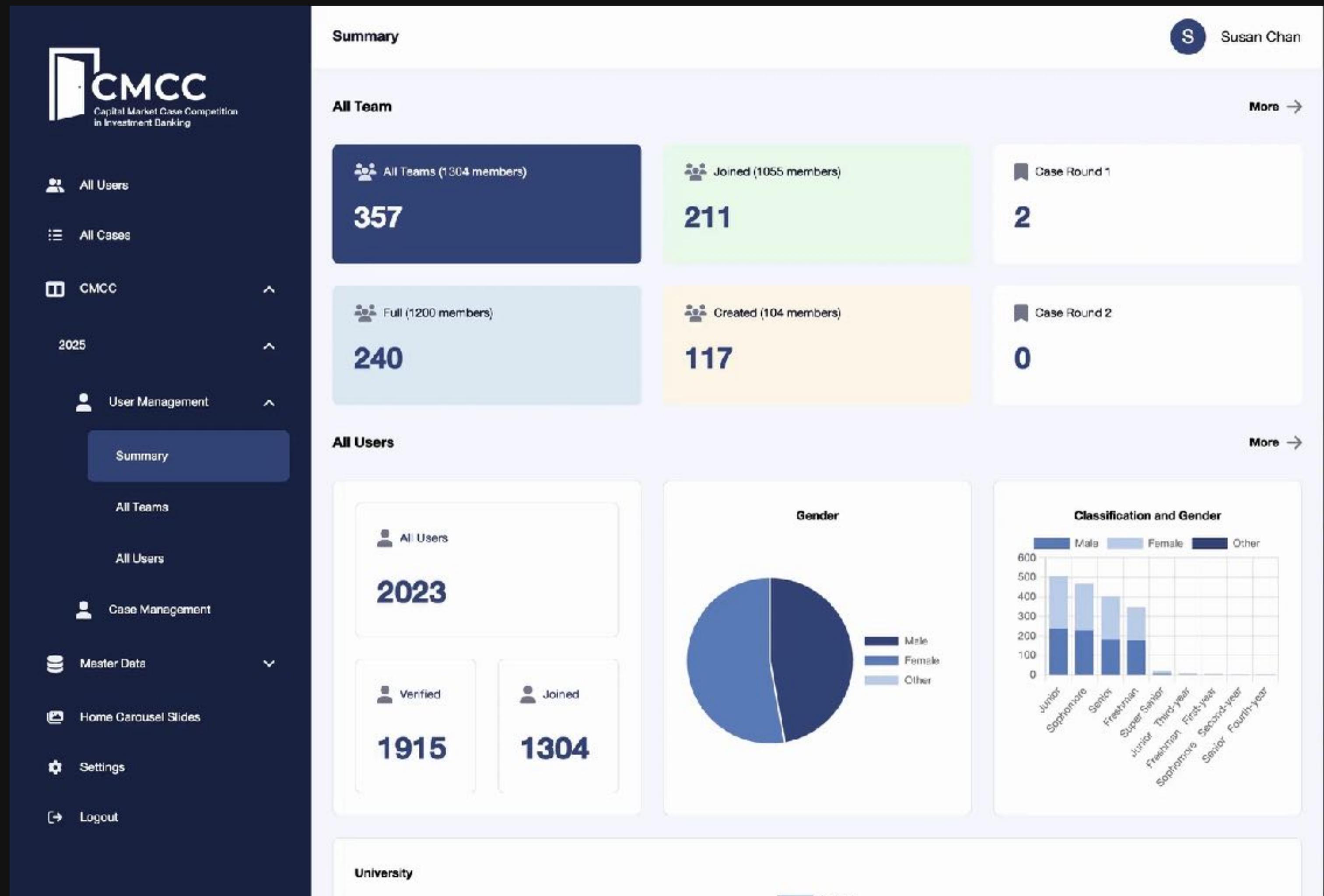
ให้คุณหาสถานที่สุดท้ายให้คนที่คุณรัก  
อย่างเหมาะสม ตรงตามความต้องการ

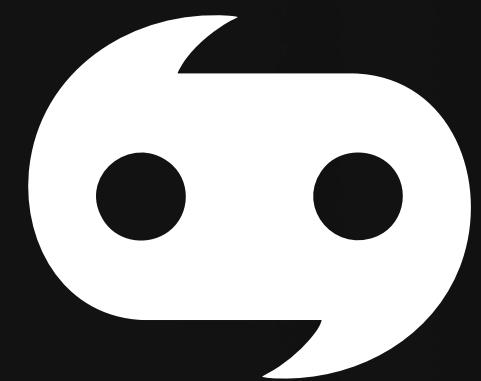




**BG**







แวนก็อปเจริญ  
TOP CHAROEN

แวนก็อปเจริญ

TOP CHAROEN

บริษัท รวมเจริญพัฒนา จำกัด  
(มหาชน)

70+  
ปีของความเชี่ยวชาญ  
ด้านสายตา

2000+  
สาขาครอบคลุมทุก  
พื้นที่ทั่วไทย

40+  
แบบบด พัฒนาระดับ  
ชุดพลังแห่งการน่องหน้า

ผู้นำการบริการด้านสายตาในอาเซียน  
ทั้งในวันนี้และอนาคต

Power Up  
with Partner  
ร่วมมือกัน bersama-sama  
เพื่อให้ลูกค้าได้รับค่าบริการที่ดีที่สุด

Vision  
Specialist  
พร้อมด้วยทีมผู้เชี่ยวชาญ  
ที่เก่งกาจชูมาตรฐานที่สูง

Perfect Vision  
Nearby you  
สะดวก เร็ว สะอาด  
ลักษณะที่ครอบคลุมทุกพื้นที่

บริษัท รวมเจริญพัฒนา จำกัด  
(มหาชน)

70+  
ปีของความเชี่ยวชาญ  
ด้านสายตา

2000+  
สาขาครอบคลุมทุก  
พื้นที่ทั่วไทย

40+  
แบบบด พัฒนาระดับ  
ชุดพลังแห่งการน่องหน้า

ผู้นำการบริการด้านสายตาใน  
อาเซียน ทั้งในวันนี้และอนาคต

Power Up  
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ร่วมมือกัน bersama-sama  
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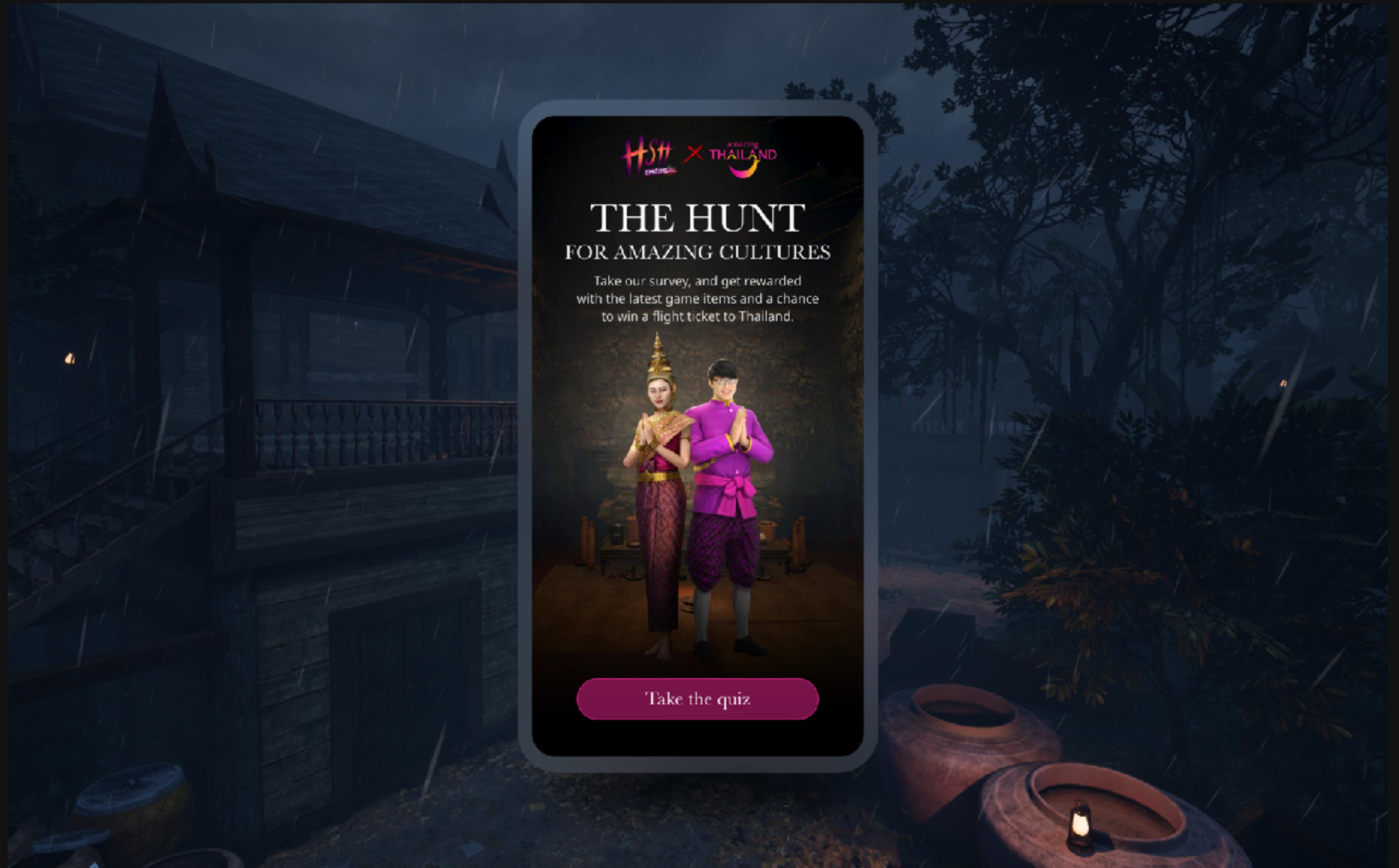
# BONSOIR®



SUGAR  
P&P

SUGAR & PEPPER





# PeTA

By replacing the everyday pictures  
with images exposing animal cruelty,

Select all squares with  
**Animal Cruelty.**

If there are none, click skip.



C Ⓛ

VERIFY

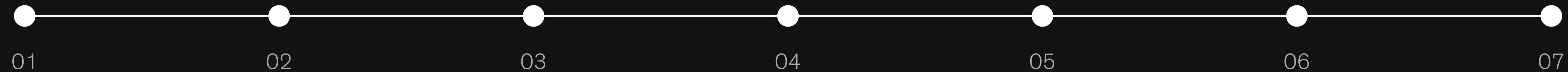
BEST ADS  
on tv.com

# HOW WE WORK

06

# OUR PROCESS

We follow a proven seven-stage process to ensure every project is delivered on time, within scope, and to the highest quality, while keeping clients engaged throughout.



# ONBOARDING & BRIEFING

01

Initial client meeting to understand goals and challenges  
Project scope definition & agreement on objectives  
Assigning dedicated Project Manager & team

AE, PM

# RESEARCH & STRATEGY

02

Market and competitor analysis  
User research & technical feasibility  
Solution architecture & success metrics

PM, UX, UI, DEV

# UX DESIGN

03

Wireframes, user flows, and prototype creation  
Collaborative feedback sessions with client  
Iteration until approval

PM, UX

# UI DESIGN

04

High-fidelity interface design following brand guidelines  
Responsive layouts & component systems  
Design handoff to development team

PM, UI

# DEVELOPMENT & TESTING

05

Frontend & backend development in agile sprints  
Continuous integration & QA testing  
Security & performance optimization

PM, DEV

# PRODUCTION & LAUNCH

06

Final product deployment to live environment  
Client training and documentation handover  
Post-launch support period

PM, DEV

# SUPPORT & GROWTH

07

Ongoing maintenance & updates  
Feature enhancements based on real-world usage  
Optional marketing & automation add-ons

AE, PM

# AGILE & COLLABORATIVE

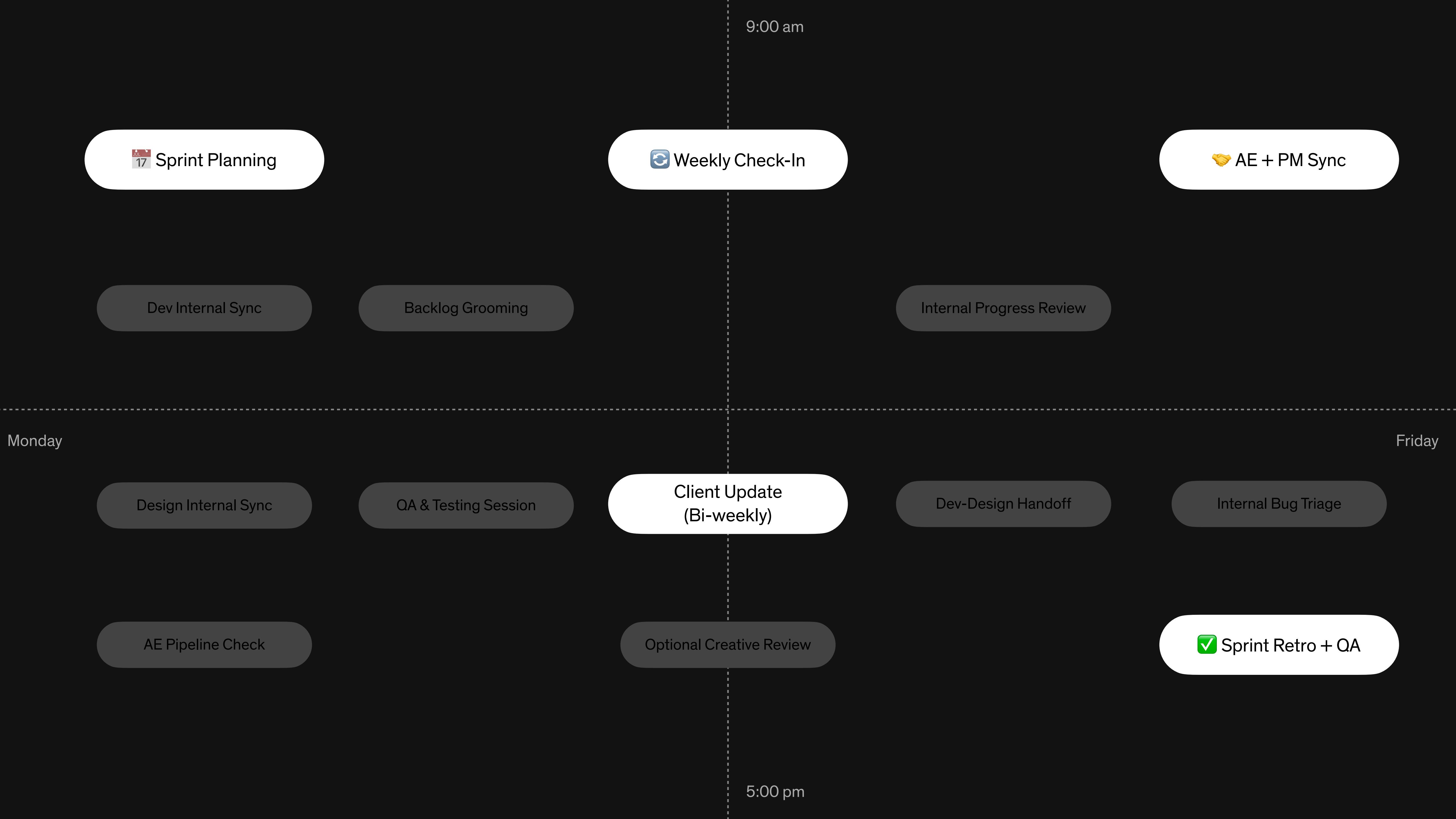
We work in structured sprints to deliver value in short, measurable increments, ensuring flexibility and rapid feedback.

## Highlights

Continuous delivery in 1–2 week sprints.

Clear communication via regular check-ins.

Adaptability to evolving requirements.



# SERVICE RATE

07

# FLEXIBLE MAN-DAY

01

Flexible, pay-as-you-go pricing for design, development, and consulting work. Ideal for projects with evolving scopes or when agility is needed. Billed based on actual time spent, with a minimum of 4 hours per engagement. Clients can also purchase man-day tickets to use on any task, with usage determined by the Project Manager.

Department	Role	Core Responsibilities	Rate / Day
Marketing	Branding Specialist	Brand identity, positioning, messaging	5,000
	Marketing Strategist	Campaign planning, digital marketing	5,000
	CRM Specialist / Researcher	Customer retention programs, market research	5,000
Delivery	Project Manager	Scope control, timeline tracking, coordination	8,000
Account Management	Account Executive (AE)	Client communication, sales, requirement gathering	5,000

Department	Role	Core Responsibilities	Rate / Day
Creative	UI Designer	High-fidelity design, design systems	5,000
	UX Designer	Wireframes, user flows, usability testing	5,000
	Photographer / Videographer	Media production, editing, post-processing	5,000
	Visual Artist / 3D Artist	Branding visuals, 3D assets, animation	5,000
	Copywriter	Campaign copy, product descriptions, SEO content	5,000

Department	Role	Core Responsibilities	Rate / Hour	Rate / Day
Technology	ML & AI Specialist	Data analysis, predictive modeling, AI automation	1,000	8,000
	Software Developer	Web/mobile apps, backend systems, API integration	1,000	8,000
	DevOps / Infrastructure Engineer	Server setup, CI/CD, cloud optimization	1,000	8,000
	QA Tester	Manual/automated testing, bug tracking	875	5,000

<b>Department</b>	<b>Role</b>	<b>Core Responsibilities</b>	<b>Rate / Hour</b>	<b>Rate / Day</b>
Legal	Legal Consultant	Contract drafting, compliance checks	1,250	10,000
HR	Training Specialist	Onboarding programs, skills workshops	875	5,000

# FIXED PACKAGES

02

One-time or recurring service packages with a clearly defined scope and price. Perfect for foundational technical setups and maintenance needs such as hosting, domain, DNS, backups, or security updates. Provides predictable costs and deliverables.

Package	Description	Price
Domain Name Registration & DNS Setup	Secure your domain, configure DNS records, and set up SSL for secure access.	฿3,500 (one-time)
Hosting Setup & Configuration	Set up cloud/VPS hosting, optimize server performance, and apply security hardening.	฿5,000 (one-time)
Email Setup & Management	Create and configure professional email accounts with spam filtering & integrations.	฿4,000 (one-time)
System Monitoring & Maintenance	Monitor uptime, apply security patches, and keep systems running optimally.	฿3,000 / month
Backup & Recovery Service	Scheduled backups with rapid restoration in case of incidents or data loss.	฿2,500 / month

# COMMISSION PROGRAM

03

An incentive-based reward system for partners and referrers who bring in successful projects. Earn 15–20% commission per project, 10–15% per month for retainer packages and fixed packages, and 3–5% for closed qualified leads. Designed to encourage long-term, win–win collaborations.

# FUTURE ROADMAP

07



# CONTACT US

01

[www.kiluth.com](http://www.kiluth.com)

02

[hello@kiluth.com](mailto:hello@kiluth.com)

03

+66 (0) 97 998 9292